Krishna Kireeti Mamidi

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SUMMARY

Frontend Engineer with **8+** years of experience delivering scalable, high-performance web applications across e-commerce, SaaS, and fintech domains. Skilled in **React**, **Next.js**, and **TypeScript** with expertise in architecture, performance optimization, and team leadership. Passionate about building impactful user experiences and driving UI modernization at scale.

WORK EXPERIENCE

TECHMOJO SOLUTIONS | Lead Software Engineer   Hyderabad | Jul 2022 – Present

- Responsible for the complete revamp of the listing page UI on leading Malaysia's marketplace platform using **Next.js** and **TypeScript** with SSR to enhance user engagement and drive higher traffic and revenue. Observed 15% growth in overall traffic.
- Integrated advanced filtering, sorting, and search features that improved the user experience by helping users find relevant listings faster.
- Identified and resolved issues to improve initial page load speed by 30%, resulting in improved Core Web Vitals (LCP).
- Led the development of responsive mobile-first layouts ensuring optimal user experience on all devices and screen sizes.
- Worked with a leading sports streaming company to build a gamified experience introducing users to sports prediction features and led frontend development using **React** with a team of 2, delivering high-quality work within tight timelines.
- Developed multiple custom CMS pages in **DotCMS** using **HTML**, **CSS**, and **JavaScript** as per client requirements.
- Translated **Figma** design concepts into code, maintaining a strong focus on pixel-perfect implementation.

L&T INFOTECH | Senior Software Engineer   Hyderabad | Mar 2021 - Jul 2022

- Worked as a senior frontend developer for a leading international bank, developing highly robust component-based user interface solutions using **React** and **Redux**.
- Introduced **JavaScript ES6+** features into the codebase to enhance readability and performance.

TATA CONSULTANCY SERVICES | Systems Engineer   Bengaluru | Oct 2017 – Mar 2021

- Developed React-based web pages for in-house POC projects with a team of 4.

PROJECTS

E-COMMERCE PLATFORM   Next.js, TypeScript, REST, Express, Sentry, MUI, Tailwind

An online marketplace where users can buy, sell, and trade new and pre-owned products and services across categories like vehicles, property, electronics, and jobs. The platform focuses on simplicity, speed, and trust, offering a seamless experience through responsive web and mobile interfaces that handle high traffic and real-time listings efficiently.

PICKS   React, TypeScript, MUI, DotCMS

An interactive sports prediction platform by a leading global sports streaming company, allowing users to engage with live sports by making real-time picks, predictions, and polls during matches. It enhances fan engagement through gamified experiences, responsive UI, and seamless integration with the live streaming ecosystem across web and mobile platforms.

SKILLS

Frontend: React, Next.js, JavaScript, TypeScript, HTML/CSS, Redux, Zustand, Tailwind, Material UI, React Testing Library, Jest
Backend: Node, Express
Tools: Git, Confluence, GitHub, Sentry, New Relic

EDUCATION

B.Tech. Electronics and Instrumentation Engineering   May 2017 |
VNR VJIET, Hyderabad